



## About James Love

James Love is an internationally recognised expert in the field of intellectual property, an area in which he has specialised for over 25 years.

With a science degree from Cambridge University, he is one of the few IP specialists to have qualified as a solicitor-advocate, giving him full rights of audience in the higher courts. He is also one of a limited number of lawyers with the requisite experience to supervise search and seize orders.

James has gained an enviable reputation as a fierce practitioner in IP disputes, having conducted cases all the way to the Supreme Court. Independent commentators have described him as **"widely-admired"** (Legal 500) and as having a **"stunning reputation"** acting **"for high-profile clients on a national and international scale"** being **"instructed directly by organisations who require the very highest levels of expertise"** (Chambers Directory). His views have also been sought on national television and radio, as well as being quoted in the national and international press such as the FT and the South China Morning Post.

Committee roles include sitting on the prestigious Law Society Intellectual Property Law Committee which promotes and lobbies for improvements in intellectual property law nationally and internationally, and on the advisory panel of the Leeds City Region China Business Club.

His career has included advising high profile companies in a variety of market sectors (both public and private), but particularly relating to software, digital technology, consumer products, food and drink, pharmaceuticals, media, engineering, oil industry, telecommunications, and electronics (e.g. Gillette, IBM, Diageo, United Biscuits, Pilkington, Conoco, Orange, Kodak, BP, Glaxo, Kimberly-Clark, Westland, the Department for Work and Pensions, Smith and Nephew, 3M, Royal Armouries, Minit Group, Pace Microtechnology, Rightmove, H&M, TomTom, Bestival, and a number of Universities).

## Examples of Cases

Conoco v MML  
Yen's Patent  
Assidoman's Patent  
Gillette v Edenwest  
United Wire v Screen Repair (Supreme Court)  
Peckitt's Patent  
WORTH Trade Mark  
Special Effects v L'Oreal  
Red Spider v Omega  
Allen v Bloomsbury (Court of Appeal) –  
Willy the Wizard/ Harry Potter case

BP Chemicals v Smith  
Premier Hazard v Vision Alert  
Dyno Rod v Glass and Glazing Services  
Glaxo v Discpharm  
Cold Seal v Cold Seal Windows  
Slotz v Lombard  
Fisons v VSW  
Clantex v International Wool Development  
Taltech v Dewhirst and Quantum Clothing  
Rightmove Group v Rightmove Energy  
News of the World phone-hacking cases

## Awards for James Love Legal

Lawyers Worldwide 2015 Awards –  
Intellectual Property Law Firm of the Year

Yorkshire Lawyer Awards 2012 – Enterprise Award –  
Runners Up – Highly Commended

Acquisition International M&A Awards 2012 –  
UK IP Disputes Law Firm of the Year

ACQ Law Awards 2011 –  
UK Trade Marks Law Firm of the Year

Finance Monthly - Law Awards 2011 –  
UK Intellectual Property Firm of the Year

Law Society National Excellence Awards 2011 –  
Shortlisted for Excellence in International  
Legal Services

## Reputation

### Independent commentary Chambers Directory

"Formidable track record"

"James Love has a stunning reputation for his nationwide contentious practice. He is particularly well known for technology work thanks to his scientific background. Sources also note that 'his professional skills are superb - tied with his personal skills he is the full package'"

"With broad experience and in-depth expertise, he handles many high-profile matters. 'He really knows his material. He's definitely at the top end of the market'"

"James Love has an outstanding reputation as a heavyweight patent litigator"

"Much experience of the Chinese market and is rated highly by clients"

"Praised for his 'integrated business, legal and technological approach', he has a pure IP practice covering the gamut of related issues, particularly in the oil and gas, media, entertainment, consumer goods, software and food and drink sectors"

"A deeply experienced IP adviser who is 'legally precise, accurate, clear and able to put a real-world perspective on advice'"

"IP boutique James Love Legal is highly regarded in the legal and business community... 'You have total confidence that James Love understands the commercial practicalities and the technical details, and will provide prompt, effective and clear advice'"

"Characterised as 'exceptionally bright', notable practitioner James Love is Pinsent Masons' ex-head of IP. He set up on his own in 2006, creating the new James Love Legal, a rare practice dedicated to IP"

"Excellent client-handler and very commercial"

"An important presence in the contentious sphere"

"Clients praise him as 'an efficient thinker' who 'gives very commercial advice and is immensely easy to deal with'"

"Endorsed for his work on Patent Disputes"

"Stunning Reputation"

### Independent commentary Legal 500

"James Love is one of the region's most highly praised litigators"

"He gives very practical advice and keeps the client involved", a "strong pragmatist"

"Highly experienced" with "sheer depth of knowledge"

"He is particularly recommended for his adept handling of patent disputes"

"Particularly strong in contentious work with strong credentials in international matters, combining 'good response times' with 'good business acumen'"

"Known for expertise in patent litigation, and regularly represents clients in the High Court"

"Widely-admired"

"Unusually experienced in patent litigation with strong credentials in international IP work"

"Going from strength to strength"

"With a reputation for professionalism and quality of service in a range of high-profile matters, James Love has successfully built a distinguished client base"

"James Love has established a reputation as one of Yorkshire's outstanding young professionals. He specialises in patent litigation and has led teams advising on complex cases"

"Particularly impressive" and "simply excellent" with a "painstaking and methodical approach which delivers great value for clients"

1999 – Top 3 lawyer in Yorkshire under 40 – Bank of Scotland / Law Society Award

2000 – "Best Newcomer" and 2nd in "Best Commercial Lawyer" category in first annual Yorkshire Lawyer Awards

2001 – Top 40 young professionals in the region – Insider Magazine

2002 – Profiled in Legal Business as a top 40 lawyer outside London under 40

2002 – Received highest rated feedback amongst all speakers at the annual conference of the Intellectual Property Institute of Canada

Consistently ranked by Chambers Directory and Legal 500 as one of the leading IP lawyers in the North and included in the Legal 500 elite "Leading Lawyers" list

## Qualifications

### University

Queens' College, Cambridge (1984 – 1987)

Natural Sciences (Physics options)

Theses : Liquid Crystal Polymers (published in POLYMER, 1988, Vol 29, August, 1460)

: Computer Aided Design of Integrated Circuit to monitor heart rate

### Professional Qualifications

Common Professional Examination (Commendation) and Law Society Finals from the University of Law, Chancery Lane, London (1987 – 1989)

Diploma in Intellectual Property Law and Practice, Bristol University (Distinction level) (1993)

Higher Courts (Civil Proceedings) Qualification (2002)

### Committees

Law Society Intellectual Property Law Committee

Leeds City Region China Business Club Advisory Panel

### Professional Bodies

Chartered Institute of Patent Attorneys – Associate Member (CIPA)

Institute of Trademark Attorneys – Associate Member (ITMA)

Licensing Executives Society International (LESI)

International Trademark Association (INTA)

Intellectual Property Lawyers Association (IPLA)

European Patent Litigators Association (EPLIT)

### Areas of Experience

James' area of expertise extends to all aspects of intellectual property including patents, trade marks, copyright, designs, passing off, database rights and confidential information.

He has top level experience of the protection, exploitation, challenge and enforcement of intellectual property including handling disputes all the way up to the Supreme Court, with numerous reported cases including in The Times newspaper. His extensive experience encompasses patent litigation, cybersquatting, intellectual asset management, anti-counterfeiting, brand enforcement, licensing, contracts and franchising, mediation, IT and software issues, and search and seize orders (including as supervising solicitor) both on behalf of the rights owner and the rights user.

This includes wide ranging international experience and James is a regular speaker and attendee at international conferences such as those organised by the International Trademark Association (INTA), Chartered Institute of Patent Attorneys (CIPA), the Intellectual Property Institute of Canada (IPIC) and the Barcelona Bar Association (ICAB). Further examples of speaking and lecturing engagements are for the University of Leeds and UK Trade & Investment including on the same platform as government ministers. Some recent speaking engagements include:

- Chartered Institute of Patent Attorneys (CIPA): The Unified Patent Court
- Institute of Trade Mark Attorneys (ITMA): Adword Advertising
- China Britain Business Council (CBBC): IPR Protection in China
- IP Law Cambridge Summer School (IBC): Recent European Trade Mark Cases
- Barcelona Bar Association (ICAB): IP Rights in the Fashion Sector
- University of Leeds: Tech Transfer Between University and Business
- UK Trade & Investment (UKTI): International Trade in the Food Industry
- International Trademark Association (INTA): Non-traditional Trade Marks

## **Career**

### **1989 – 1994 Bristows, Cooke & Carpmael (now “Bristows”) London**

One of the leading IP practices in Europe acting for many major international corporations  
Activities included drafting a high profile amendment to the Trade Marks Bill which was introduced in the House of Lords

### **1994 – 1996 Eversheds Leeds**

Substantial international law practice  
Senior Solicitor in 1996 and de facto head of IP litigation in Leeds

### **1996 – 2003 Irwin Mitchell Leeds**

Large national law practice  
Set up and grew the firm’s IP team  
National head of intellectual property  
Partner in 1997; full equity status from 1999  
In 2002, became one of the few IP solicitors granted full rights of audience in the civil courts and the first IP solicitor in the North of England to gain this qualification  
Marketing Liaison Partner, Leeds  
Part of the team to formulate the award winning IM Business Client Relationship Management programme  
In charge of IM Business International Strategy  
Handled a patent infringement action in the Supreme Court, only the sixth to have reached that level since the Patents Act 1977

### **2003 – 2006 Pinsent Masons Leeds**

Major international law practice  
Global head of intellectual property and senior level equity partner  
Team recognised as one of the leading national IP practices  
Set up the Yorkshire Science and Technology Network to promote cooperation between business and academia in conjunction with the RDA, Yorkshire Forward  
Raised team’s independent directories rating to highest level ever

### **2006 onwards James Love Legal Harrogate**

Specialist Intellectual Property Practice handling UK and International work for clients around the world